designing a reward system for citizen participation by means of blockchain technology

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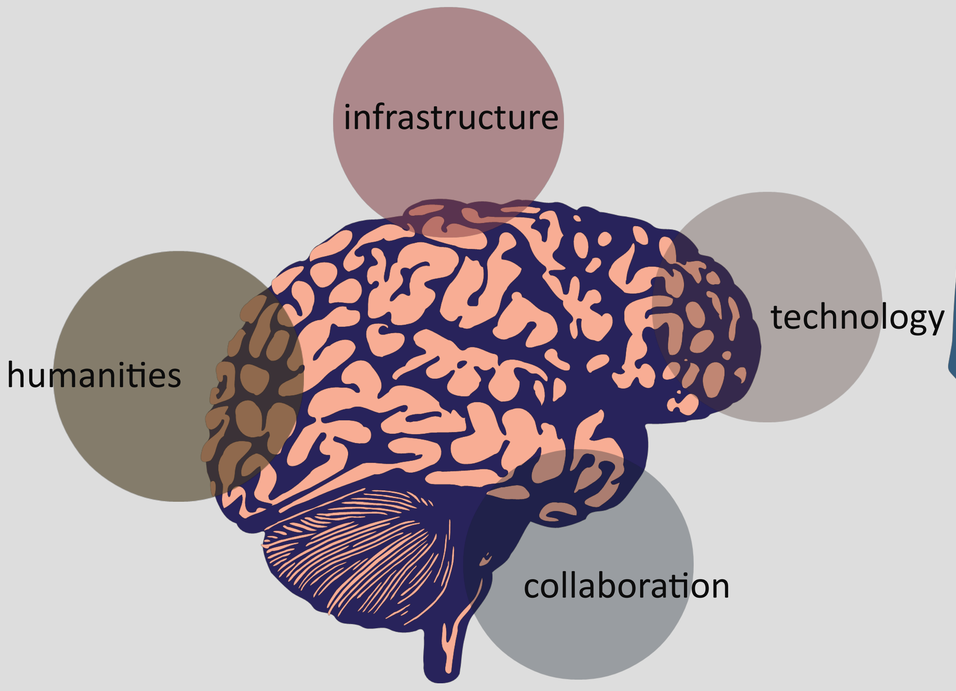
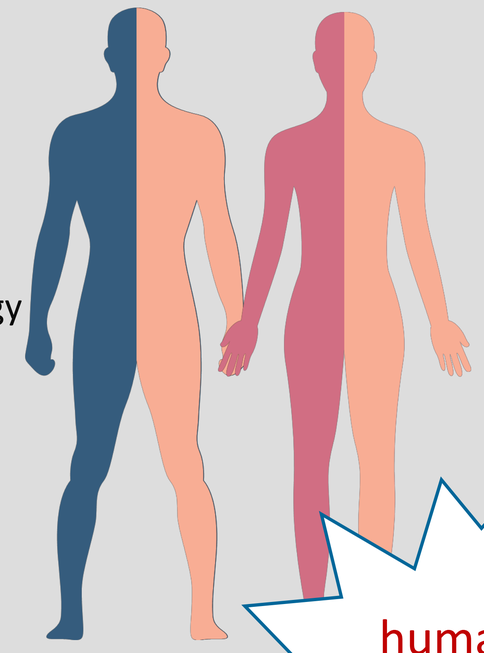
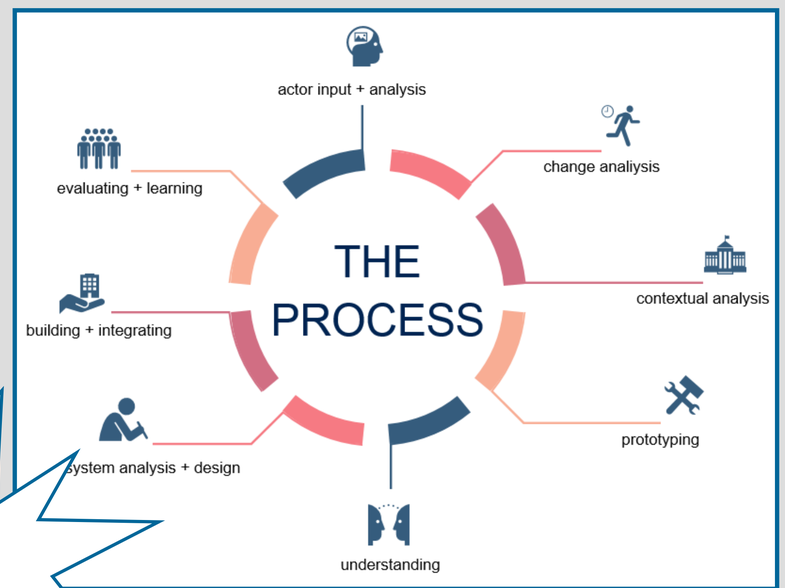
designing a reward system for citizen participation by means of **blockchain technology**







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human centered

blockchain

design thinking
interaction design
experimentation
agile organisations

open science
sharing economy

open innovation research infrastructure

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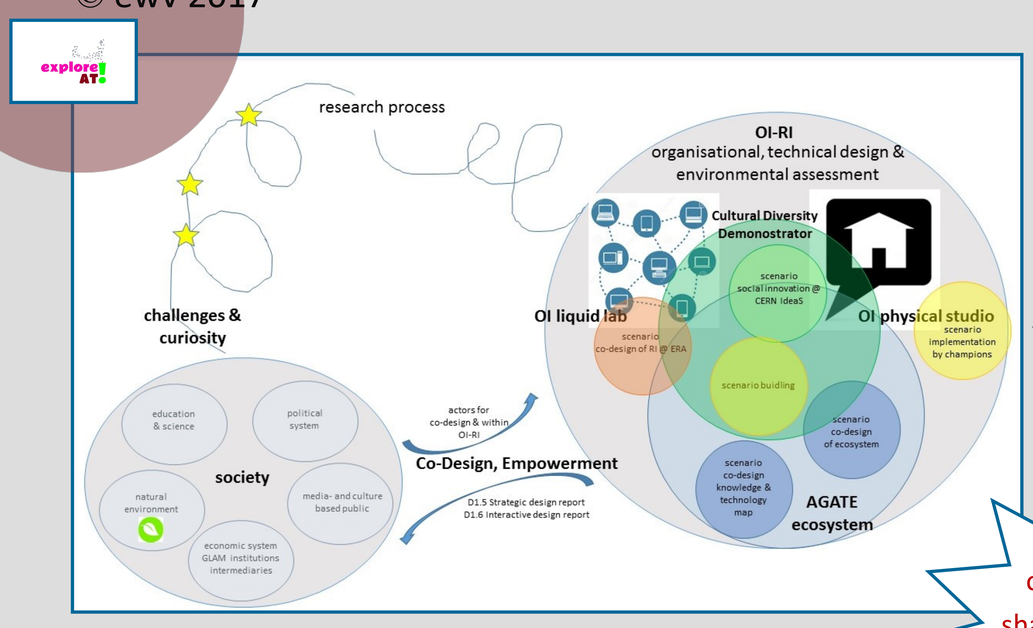


blockchain principles

most simply, a blockchain is a **distributed** and **ever-expanding** database

most commonly, blockchains have been used as the basis for currency (i.e. *Bitcoin, Ethereum)*

cryptocurrency and blockchains are attractive because it is **decentralised, trustless,** and **resistant to tampering/censorship**

blockchain vs centralized databases

disintermediation & robustness:
advantage blockchains
confidentiality, performance:
advantage regular databases

post-dictionary

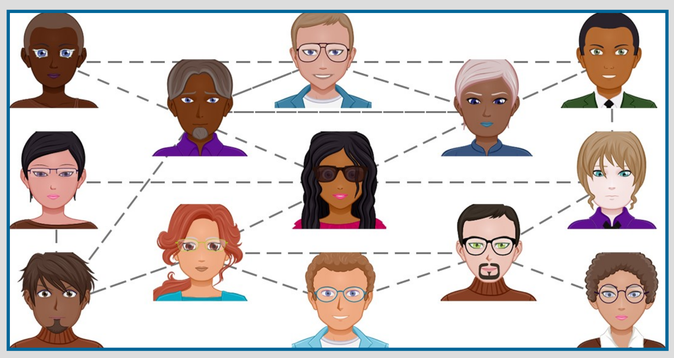
ubiquitous, embedded cooperating with humans and machines

multi-dimensional:
co-designed,
co-created, collaborative
multi-cultural
multi-lingual
interactive, dynamic
open
/.../

self-organisation

network thinking + we-culture

according to peter spiegel (2015)
social innovation is next wave of revolution
connectivity :
decentralisation and interdependence
in the center: we-q (we-qualities) rather than i-q



decentralistation ... matter of trust

towards „smart social contracts“
following the concept of decentralised collaborative organisation
c.f. primavera de filippi @ blackfeed
transfer into **knowledge workflows**

a prototype: wugsy

basics

via a web interface, actors are presented with images, word clouds, and/or natural language texts
actors are variously asked to score the accuracy of texts and word clouds, or to write stories about an image
answer quality can be determined by consensus, and actors rewarded through an ERC20 token

example

actors are incentivised to provide profile data (demographic details, etc.)
since each language game is linked to the actor, it is possible to extract language from the blockchain based on a given metadata feature

example: query the database for language use by gender and location; construct a hyperlinked post-dictionary

ethical considerations

permanent storage of data from users with little understanding of the system

since the data is open, users cannot consent to *any imaginable future use*

the more personal the data, the more valuable/ expensive it is for the system...

once started, can the system be stopped –
and if not: **what would that mean?**

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