USING CITIZEN SCIENCE AND TECHNOLOGY TO EMPOWER A NEW GENERATION OF EXPLORERS

EUROPEAN CITIZEN SCIENCE ASSOCIATION CONFERENCE, SEPTEMBER 2020

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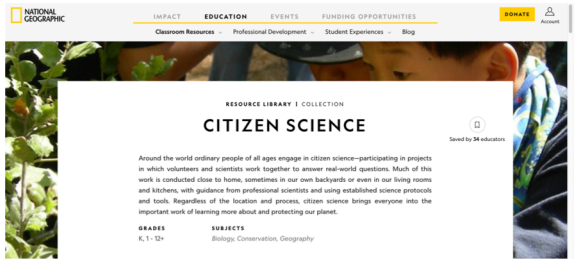
National Geographic has found that citizen science helps young people develop the mindset of an explorer and offers many resources to help educators, families, and young people engage in citizen science as an educational experience.

We feature free citizen science resources in the Resource Library on our education website. They are among the most visited assets on **NatGeoEd.org.**



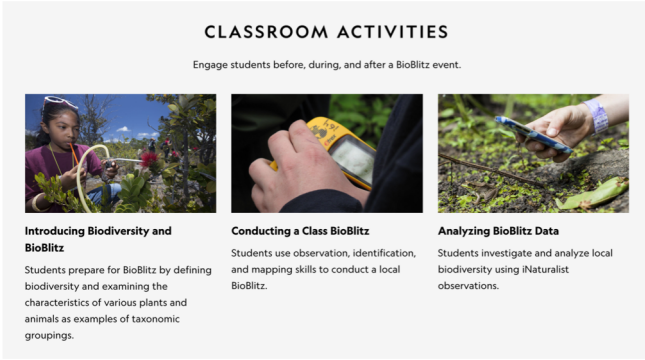
We developed educational resources to use with the **Debris Tracker** app, helping youth track litter and address single-use plastic and other kinds of pollution.

We support **iNaturalist**, a free app and website that helps identify organisms and connects users to a community of over a million naturalists.

iNaturalist
CALIFORNIA ACADEMY OF SCIENCES
NATIONAL GEOGRAPHIC

For children under 13 we promote the **Seek** app, which uses image recognition technology to identify organisms. It also lets users earn badges and participate in challenges. Users can choose to contribute their Seek observations to iNaturalist.

Our Resource Library on **NatGeoEd.org** includes activities to help educators and students analyze, visualize and understand data from iNaturalist, Debris Tracker and other citizen science projects.



We partner with **SciStarter** to provide a National Geographic portal to their database of thousands of citizen science projects.